

PRODUCT DESIGN DEPARTMENT

master in CAR DESIGN

projects for future scenarios

The Master in Car Design prepares a new generation of car designers, capable to integrate tradition with changing, diverse market requirements and new technological developments.

DURATION

12 months

ACADEMIC YEAR

from September to August



Italstudio

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THE COURSE

The Master follows the approach of “learning by designing”, where participants learn by a direct, active involvement in several design experiences.

The program is articulated into 4 sections: **Induction** (lectures, testimonials and field visits), **Workshops**, **Focus** and **Final Master Project**.

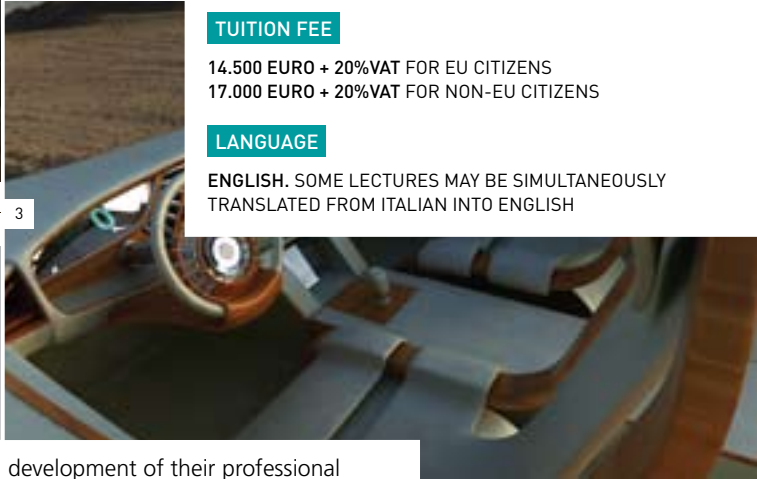


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VALIDATION

THE MASTER COURSE IS VALIDATED AND AWARDED BY THE UNIVERSITY OF WALES



University of Wales
Prifysgol Cymru

INFORMATION

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TUITION FEE

14.500 EURO + 20%VAT FOR EU CITIZENS
17.000 EURO + 20%VAT FOR NON-EU CITIZENS

LANGUAGE

ENGLISH. SOME LECTURES MAY BE SIMULTANEOUSLY TRANSLATED FROM ITALIAN INTO ENGLISH

WORKSHOPS

Workshops are the backbone of Domus Academy's unique learning approach. During workshops, students work on different areas of project in collaboration with well-known car designers and the partner automotive companies. Every workshop includes lectures, meeting with automotive sector experts and a design project developed with the supervision of experienced designers.

FINAL MASTER PROJECT

In the last 3 months of the course, the students will be asked to develop a chosen design theme, to give a sense to their project and to carry it out keeping an **high level of research** in all the steps of the design process. Project results will be shown during the thesis Master Examination and will enrich the student's personal portfolio.

THE OBJECTIVE

The Car Design Master Course aims at strengthening participants' design competences together with the

development of their professional profile. At the end of the program, they will be ready to work as **car designers** within the framework of a **company or design studio**, and they will be able to effectively interact with the marketing, production and finance functions.

THE AUDIENCE

The course addresses graduates and undergraduates coming from specialized schools, or young designers and professionals working in the design field.

THE FUTURE

Participants to the Domus Academy's Master course in Car Design are going to become **professionals in the automotive sector** and they will acquire different and multiple skills, thanks to the multidisciplinary approach of the school.

THE MASTER HAS WORKED WITH

Alfa Romeo

Ansaldo Breda

Audi

Cagiva

Ducati

Fiat

Honda

Hyundai

Kia

Mitsubishi Motors

MV Agusta

Pininfarina

Volkswagen