

PRODUCT DESIGN DEPARTMENT

# master in DESIGN

from idea to project, from materials to products

The Master is an exploration of research and design experiences, providing not only tools for "how to do", but finding reasons "why doing".

DURATION

12 months

ACADEMIC YEAR

from January to December



**Italstudio**

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The Master in Design offers a path of experience, research and design, which combines the theoretical heritage of a prestigious and stimulating teaching activity with the contribution of close and practical cooperation with companies and professionals that support students during their training.

## THE COURSE

The program is divided into two semesters. The **first semester** consists of an intense workshop activity focused on outstanding design topics. During workshops students will go deep into the areas of Research, Languages and Strategy through theoretical lectures and project activities. The **second semester** is dedicated to the **Final Master Project**. Students will work individually on the development of a personal project under the supervision of a project leader.



## WORKSHOPS

Workshop activity focuses on most up-to-date design issues, in collaboration with companies, associations and institutions. The workshops rely on the contribution of outstanding professionals, under those guidance poetics, languages and trends are explored.

## THE OBJECTIVE

The historical flagship course of Domus Academy has given birth to more than a generation of designers. It aims at developing professionals with specific skills, willing to play an active role while proposing new intuitions, aesthetic visions, and cultural values.

## THE AUDIENCE

The Master is open to candidates graduated in Design and Architecture and to people with an appropriate background and professional Design experience.

## THE FUTURE

The Master will train professionals able to create and design products for the different fields of the industrial system. Participants will develop skills and competences to find opportunities in several contexts, from outstanding design companies to architecture and design studios.

## VALIDATION

THE MASTER COURSE IS VALIDATED AND AWARDED BY THE UNIVERSITY OF WALES



University of Wales  
Prifysgol Cymru

## INFORMATION

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## TUITION FEE

15.000 EURO + 20%VAT FOR EU CITIZENS  
17.000 EURO + 20%VAT FOR NON-EU CITIZENS

## LANGUAGE

ENGLISH. SOME LECTURES MAY BE SIMULTANEOUSLY TRANSLATED FROM ITALIAN INTO ENGLISH

THE MASTER HAS WORKED WITH

- 3M
- Artemide
- Bayer
- Candy
- Canon
- Coem Ceramica Fioranese
- Hager group
- Ikea
- IMRA/AISIN
- Industreal
- Martinelli Luce
- Pirelli
- Swarovski
- Toto Bagni
- Veneta Cucine
- Veuve Cliquot