

FASHION DEPARTMENT

master in FASHION MANAGEMENT

the key to enter the Fashion world

MFM aims at shaping and developing the competences of the next generation of managers suited to the specific requirements of Fashion. It follows a cross field and multicultural approach, linking the knowledge of the product to fashion sensitivity.

DURATION

12 months

ACADEMIC YEAR

from January to December



Italstudio

Dommelstraat 36 - 4105 ZC Culemborg - NL
Tel. 0345 - 52 01 52
Fax 0345 - 53 09 67
E-mail: info@italstudio.nl
www.italstudio.nl

Fashion companies are constantly looking for people capable to match creativity with a management profile. In order to face this challenge, **Domus Academy** has developed a unique approach to work out and strengthen the peculiar managerial competences necessary to work in Fashion. Participants in the **Fashion Management Master course** will be exposed to experiences coming from the Italian Fashion system in order to be able to manage the whole product development process.

INFORMATION

PHONE +39 02 42414001 / 45
 INFOFASHION@DOMUSACADEMY.IT

TUITION FEE

15.000 EURO + 20%VAT FOR EU CITIZENS
 17.000 EURO + 20%VAT FOR NON-EU CITIZENS

LANGUAGE

ENGLISH. SOME LECTURES MAY BE SIMULTANEOUSLY TRANSLATED FROM ITALIAN INTO ENGLISH



THE COURSE

The course will consist of **Lectures** in relevant Fashion and Management topics, case studies of Italian and International Fashion brands and an extensive individual work under the supervision of leading professionals. Through **Workshops**, Domus Academy will make available its extensive network of relationships with Fashion companies to allow participants to get involved in a real project. The **Master Thesis** will be the final assignment and will consist in developing an individual project based on one of the most relevant issues dealt during the course.

THE OBJECTIVE

The Master in Fashion Management represents a gateway to enter the Fashion world. It aims at creating different profiles in fashion: from product to brand, distribution and communication. Participants will also have the chance to gain direct experience working together with the most outstanding professionals and the most prestigious fashion brands.

THE AUDIENCE

Participants will come from different backgrounds ranging from Economics or Social Sciences to Design. They should have a flair for fashion and be interested in developing new skills to start a career in a Fashion company.

THE FUTURE

Since the beginning, when **Gianfranco Ferré** was the Director of the Fashion Design Master programme, one of the assets of Domus Academy has been the long-lasting tradition of co-operation with the most reputed Fashion companies in Italy and abroad. Participants are going to perform tasks in different areas of the Fashion environment. The **Master in Fashion Management** will prepare them to occupy positions as Product Manager, Merchandising Manager, Brand Manager, Store Manager, Retail Manager, Fashion Buyer.

The Camera Nazionale della Moda Italiana (National Chamber of Italian Fashion) recognises the elevated level of Domus Academy's Master in Fashion Management

THE MASTER HAS WORKED WITH

- Accenture
- Albino
- Bonaveri Manichini
- Camera Italiana Buyer Moda
- Italian Chamber of Buyers
- FBR
- Future Concept Lab
- Maliparni
- Mexeco Consulting
- Penelope Stores
- Sergio Tacchini International
- Sonae Sierra
- Studio Pilla