

NABA

NABA

BA

Students Guide



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NABA

NUOVA ACCADEMIA DI BELLE ARTI MILANO



Sistema Qualità certificato
UNI-EN ISO 9001:2000

Ordinary member
of ELLIA,
European League
of Institutes
of the Arts

Socio dell'
"Associazione
per il Disegno
Industriale"

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NABA is legally recognized by the Italian Ministry of Education, University and Research (**MIUR**) and issues academic diplomas that are equivalent to university degrees.

Introduction

NABA (Nuova Accademia di Belle Arti Milano/New Academy of Fine Arts Milano) **universe** is set in that singular **space** between the freedom of pure **art** and the constraints of usefulness that restrict functional **design**, a space rich for **research** because it is here that the continual need for new processes that can blend anticipation and preservation emerges.

It is in this **space** that art and design come together and communicate because it is here that objects, narratives, visions, environments, clothes and **signs** breach the so-called practical **confines**.

NABA approach is to deliberately **move** from one discipline to another, investigating their border areas looking for new boundaries of sense and content. You will come up against the complexity of the modern-day world, with the **rhythm** of velocity and of calm; with the **sign** of the antique and with the hyper-real and **technological** confines of the virtual dimension; with the ways of craftsmanship and those of mass production.

We encourage the practical **sensitivity** and skills of the craftsman that band together with critical reflection, with technological specialisation and expertise, with the knowledge of **materials**, techniques and processes. You learn to bring out the context, listen to it and **contemplate** it, in a **virtuous** circle of practices and reflections that come from experimentation, **critical** reprocessing and concrete application of

methods discussed and learnt and techniques applied. You learn by doing, discussing and sharing your **ideas**.

An indispensable **guide** to this crossing over of sense and of practices is a solid **methodical** support, built on the capabilities of **professional** lecturers and artistic teachers, continually updated in the field: methods of **designing** where ideas can meet with the **real** context, be it social, artistic, **cultural** or market, and **turn** into current and finished products and **projects** with a programme that has a keen eye on the perspectives and **mutations** of the professions.

By creating the **educational** programme around contemporary themes with a critical and constructive approach, the Academy sets out to be an active **intermediary** for projects and initiatives in the **social** and artistic field, trying to **offer** strong creative and artistic signals to generate and regenerate the city, capable of **interrupting** rhythms, instilling energy, prompting **discussion**.

NABA - Nuova Accademia di Belle Arti Milano

An Academy of Arts and Design

NABA is an Academy of fine arts and design that was founded in 1980 by a group of artists, among whom Guido Ballo, Gianni Colombo, Franco Grignani, Carlo Mo, Emilio Tadini, Tito Varisco and Luigi Veronesi, in order to challenge the rigidity of the academic tradition and to introduce new visions and languages closer to the artistic contemporary practices and to the system of Art and creative professions.

NABA was the first Italian Academy that activated an Advertising and Graphic Design Program in 1984 that joined the institutional programs in Painting and Theatre Design. Afterwards new programs were launched by NABA: Fashion and Textile Design (1989), Product Design (1997) and Media Design (2000).

NABA education integrates the traditional disciplines of visual representation, the contemporary digital practices as well as the critical project culture of Italian design. NABA training philosophy is based on the project-applied Art, synthesis of creative sensitivity, critical-methodological knowledge and technical-manual know-how. NABA programs are characterised by an interdisciplinary methodology aimed at the development of artistic-professional skills and profiles in the fields of Art, Design, Fashion Design, Graphic, Media and Theatre Design. This approach is the result of a constant experimentation, of a strong vocation to research and to the relation with the artistic and productive context as well as of a focus on the ethic dimension of training.

NABA belongs to the Milano Accademie network that includes Milan's most prestigious artistic institutions and has activated, in collaboration with the fashion schools operating in the Lombardy region, the Piattaforma Sistema Formativo Moda (Platform of the Fashion Education System). In addition to this, it is partner of MANET (Media Art Net) to foster the development of research in the field of technology applied to the media and has contributed to the creation of the Portale del Sistema Universitario Milanese (Portal of the Milanese University System) in collaboration with the other Milanese Universities.

Teaching Methodology

NABA teaching methodology is diversified and comprises different typologies of team and individual work.

Theoretical-critical lessons: cultural and methodological tools are acquired in order to face professional work in a critical and conscious way.

Project workshops: works and products are developed through free practical exercises or through projects made in collaboration with institutions, public bodies and companies.

Instrumental workshops: techniques and tools are acquired for the realization of projects according to the needs of each teaching program.

The training also comprises the participation in interdisciplinary activities and projects involving the whole Academy. Thanks to guided visits during the courses and to meetings with artists, professionals and companies, students get in touch with the world of Art and of creative professions, thus receiving creative and practical stimuli. The individual work is further emphasised through individual projects, LLP/Erasmus study exchanges as well as short internships.

NABA first level academic programs do not only allow a direct access into the professional world, but they also allow students to continue their studies both in other academies and within the Italian and international university system.

The programs comply with the directives of the Italian Ministry of Education, University and Research (MIUR) both concerning the structure of the curriculum and the academic credit system.

The curricula aim at developing the following attitudes and skills:

Originality: ability to express a vision and individual practical skills;

Critical spirit and ability to interact with the socio-cultural context;

Aesthetical sensitivity;

Historic-critical vision of the evolution of arts and productions;

Method: ability to combine the moment of conception with the moment of production;

Knowledge of materials, techniques and processes;

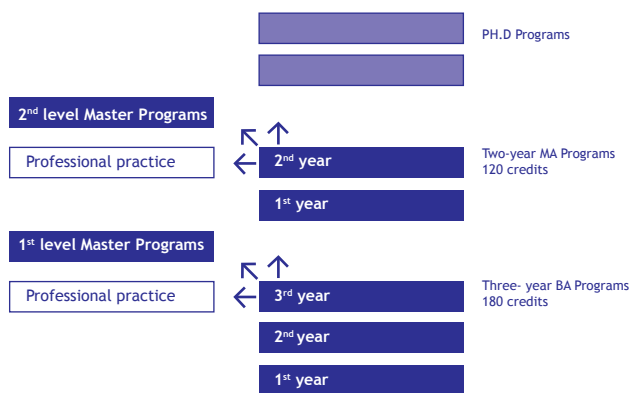
Representation and presentation skills related to products and projects through traditional graphic and multimedia techniques;

Self-promotion ability, teamwork and orientation in the professional world.

AFAM System

NABA is a legally recognised non-state institution belonging to the Higher Education in Art and Music (AFAM), a section of the Italian National Higher Education System, ruled by the Italian Ministry of Education, University and Research (MIUR), to which all legally recognised institutions providing education in the fields of arts, music and performing arts have to refer. With the implementation of Law 508/99 a reform was started in the AFAM system aimed at applying the principles contained in the Bologna Declaration that was signed by the EC countries with a view to harmonising the European educational systems and to fostering the reciprocal recognition of degrees and educational curricula within the EU. The reform has ratified the equivalence between academic diplomas and university degrees and guarantees to AFAM students the same rights to the programs and the financial aids foreseen for university students (subsidies for the right to study, student loans, exchange programs). After the first implementation phase of the reform that has brought about the restructuring of the single four-year study cycle into two different cycles, new Ministerial Regulations are currently starting to be implemented (DPR 22nd January 2008, nr. 482) that define the structure of the three-year Programs and the contents of the various subject areas.

Training Levels



NABA Educational Offer

NABA educational offer includes Undergraduate and Postgraduate Programs. Undergraduate Programs have a duration of three years and are activated by the single Schools, while Postgraduate Programs depend on the reference training areas they belong to. All qualifications granted by NABA are internationally recognised: the three-year Undergraduate Programs are equivalent to the BA (Bachelor of Arts) Programs and the two-year Postgraduate Programs to the MA (Master of Arts). Master Programs, with a duration of one year, correspond to a first level Italian university master. In collaboration with other institutions, NABA promotes a Master Program in Landscape Design (Politecnico di Milano) and a Master Program in Photography and Visual Design (Forma - Centro Internazionale di Fotografia di Milano). In addition to these Academic Programs, NABA offers special Programs for international students: Diploma Programs, Certificate Programs, Summer Courses, one-year and one-semester courses in collaboration with Central Saint Martins College, Domus Academy, Philadelphia University, West Virginia University, Parsons Paris, AMD - Akademie Mode & Design and San José State University.

Since 2005 the Academy has also been part of the Ph.D. Program in Arts and Technologies developed by the Planetary Collegium based at Plymouth University (UK).

3-year BA Programs	1-year Academic Master	2-year MA Programs
Painting and Visual Arts	Photography and Visual Design ²	Visual Arts and Curatorial Studies
Graphic Design and Art Direction ¹		Multimedia Communication Design
Design	Interior Design "New Domestic Landscapes" ³	Product Design ⁵
Fashion Design ¹		Textile and new Materials Design
Theatre Design	Landscape Design "Extraordinary Landscapes" ⁴	Film and Video ⁵
Media Design and Multimedia Arts	Digital Environment Design	
Ph.D in Arts and Technologies (Planetary Collegium M-Node)		

1 - For this Programs NABA has activated late-afternoon/evening sessions in order to help working students. Special tuition fees and scholarships have been set up for these sessions.

2 - In collaboration with Forma - Centro Internazionale di Fotografia.

3 - In English.

4 - In collaboration with Politecnico di Milano.

5 - Starting from the Academic Year 2010-2011.

Three-year BA Programs

NABA educational offer is structured in three major training areas: Visual Arts, Communication and Design. These areas comprise six NABA Programs: Painting and Visual Arts, Design, Fashion Design, Graphic Design and Art Direction, Media Design and Multimedia Arts, Theatre Design.

Besides Painting and Visual Arts and Theatre Design, disciplines that are traditionally present in Fine Arts Academies and that have been revisited in a contemporary perspective, the investigation and operational attitudes of contemporary designers as well as the tools they commonly use will be explored. These Programs are intended for students with an interest for project culture and artistic experimentation. NABA program curricula include various kinds of training activities, individual and class work so as to offer a wide range of critical, methodological and operative skills that are necessary to develop autonomous research and an ability to work in multi-disciplinary teams.

NABA educational environment aims at promoting relations based on trust, exchange and collaboration and at stimulating an individual development that is not influenced by a competitive selection process. Through a number of research projects and numerous collaborations with Italian and foreign institutions, students become aware of the social responsibility of those who design objects and images for collective fruition in an interconnected and multi-cultural world.

AFAM/MIUR Departments	Three-year BA Programs	Artistic and Design Fields
Visual Arts	Painting and Visual Arts	Painting. Video Art. Photography. Performance. Public Art.
Design and Applied Arts	Graphic Design and Art Direction	Graphic Design and Packaging. Advertising and Multimedia Communication.
	Design	Product Design. Interior Design. Display Design and New Technologies Design.
	Fashion Design	Garment, Textiles and Accessories Design. Fashion Events and Displays.
	Theatre Design	Theatre Design. Cinema, TV, Exhibition Set Design. Costumes.
	Media Design and Multimedia Arts	Screen-play writing, Direction and Editing. 2D and 3D Animation. New Media.

